

# Destination Workshop

to protect children from sexual exploitation in travel and tourism



19 March 2024  
Iberostar Selection Llaut, Mallorca/Spain  
49 participants

Deutscher Reiseverband e. V.  
German Travel Association

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## 1. BACKGROUND

The [German Travel Association \(DRV\)](#) is the leading interest group for companies in the travel industry in Germany and represents tour operators and travel agencies of all organisational forms and sizes, service providers (providers of individual services in the travel industry) and foreign tourist offices vis-à-vis politicians and the economy at home and abroad.

The DRV informs the public about the advantages of organised travel and professional travel sales. At the same time, it strengthens organised holidays and professionally arranged business trips. Over 80 per cent of turnover in the German travel agency and tour operator market is generated by the members of the industry association.

In 2001, the DRV signed the [Code of Conduct](#) for the Protection of Children from Sexual Exploitation in Tourism. It informs and motivates its members to implement the criteria of the Child Protection Code. In doing so, the DRV concentrates on

- informing and sensitising travellers and
- informing and training tourism professionals in foreign destinations and for German travel sales (child protection workshops)

The DRV is also actively involved in the international, EU-funded ["Don't look away" campaign](#) to publicise and disseminate the reporting websites for observed criminal offences and suspected cases of child sexual abuse.

The DRV child protection workshops have already been held in

- Thailand (Bangkok, 2003 / Pattaya, 2004)
- Dominican Republic (2006)
- Thailand (Phuket, 2008)
- Kenia (2009)
- Sri Lanka (2012)
- Vietnam (Hanoi, 2013 / Ho Chi Minh City, 2014)
- Germany (2015)
- Bulgaria (2016)
- Sri Lanka (2 workshops – 2017)
- Indonesia (2 workshops – 2018)
- Mallorca (2024)

## 2. AGENDA

### 1. Child protection in travel and tourism

#### 1.1. Welcome & Introduction

**Andreas Müsseler**, DRV-AG Kinderschutz  
**Janine Hagemann**, German Travel Association  
**Judit Alcaide Saz**, ECPAT Spain  
**Dr. Ulrich Sperl**, CEO Destination Management Companies  
Dertour Group  
**Miriam Landhofer**, ECPAT Coach

#### 1.2. Political Keynote via video message

**Maria Margarethe Gosse**, Ambassador of the Federal Republic of  
Germany

#### 1.3. Introduction to the Supply Chain Act

**Joana Meier**, Dertour Group

#### 1.4. What is sexual exploitation of children in travel and tourism & how does it affect PMI?

**Judit Alcaide Saz**, ECPAT Spain  
**Andreas Müsseler**, DRV-AG Kinderschutz

### 2. Criminal prosecution of travelling sex offenders (National Perspective)

#### 2.1. Dialogue: What child protection issues do the participating tourism professionals perceive?

**Miriam Landhofer**, ECPAT Coach

#### 2.2. Input National Police

**Janka Jurkiewicz González**, Chief Inspector, National Police  
Spain  
**Francisco Javier Santos Arias**, Head of the Playa District Police  
Station

#### 2.3. Extraterritorial laws and reporting platform

**Andreas Müsseler**, DRV-AG Kinderschutz

### **3. Child protection in practice – Part I**

- 3.1. Group work and discussion: What can you and your staff look out for at work to prevent children from possible offenders?

**Miriam Landhofer**, ECPAT Coach

- 3.2. Presentation on The Code & good practices in the tourism sector

**Miriam Landhofer**, ECPAT Coach  
**Judit Alcaide Saz**, ECPAT Spain  
**Joana Meiner**, Dertour Group

### **4. Child protection in practice – Part II**

- 4.1. Networking & discussion: Who with whom?
- 4.2. Role play: How to react in suspected and observed cases of sexual exploitation of children?
- 4.3. Our homework: Ideas, wishes, support needs...
- 4.4. Your homework: What can be done in 6 days, 6 weeks, 6 months...?
- 4.5. Announcement: Meeting & Goals

**Andreas Müseler**, DRV-AG Kinderschutz  
**Miriam Landhofer**, ECPAT Coach

Presenter: Andreas Müseler, DRV-AG Kinderschutz

### 3. WORKSHOP OVERVIEW

**The workshop was attended by 49 participants:**

- 40 representatives from the travel and tourism sector, including hotels, tour operators, incoming agencies, tourism attractions and transportation
- 2 representatives from the child protection sector
- 2 representatives from the police
- 4 representatives from German organisations (workshop team)
- 1 representative from German Press

#### **Expectations**

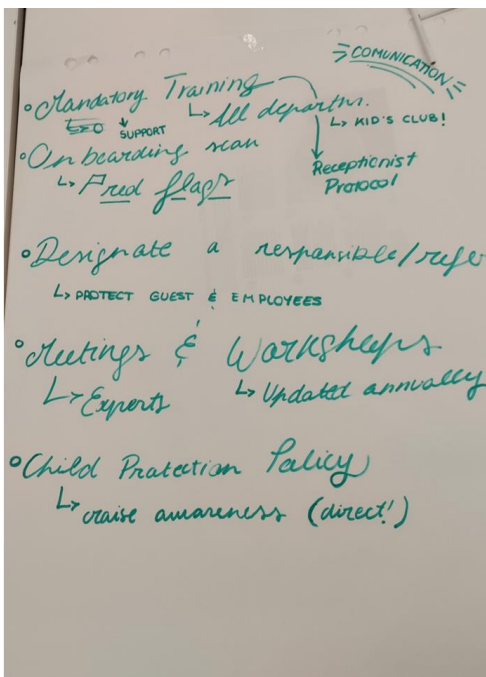
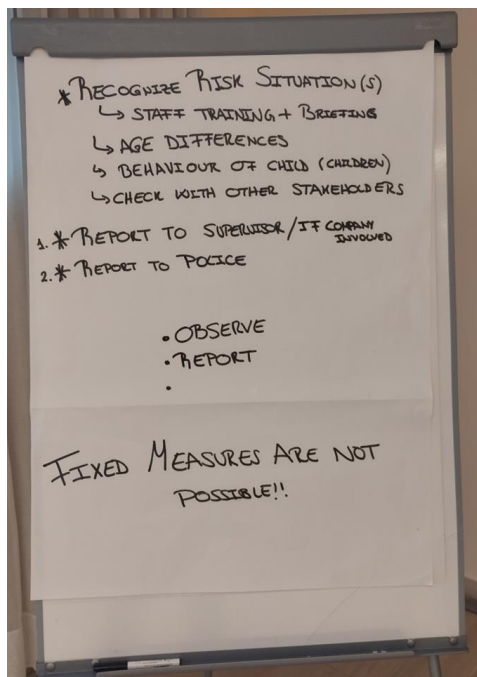
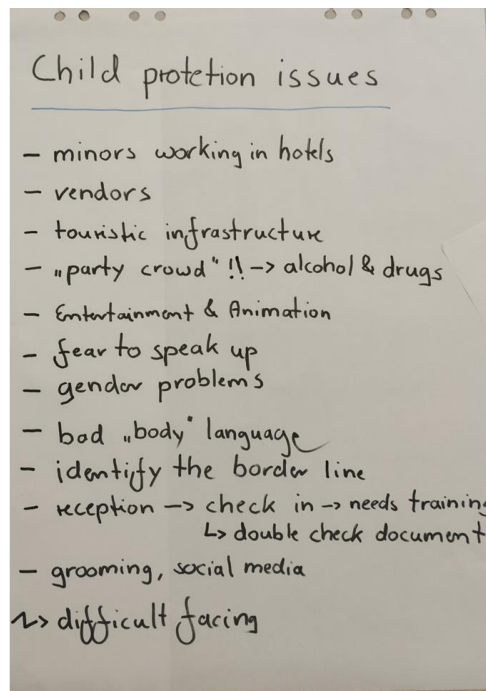
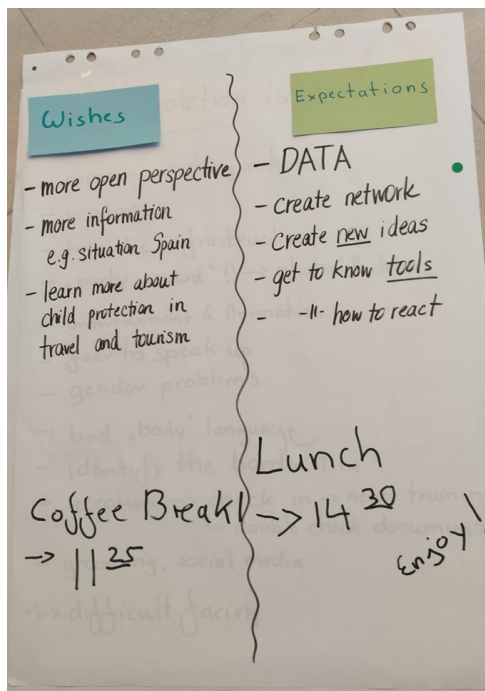
All participants were invited to share their expectations and their experiences for the workshop. The main expectations can be categorised as follows:

- Gain awareness of the situation of child sexual exploitation in travel and tourism.
- Get new and useful knowledge on the topic.
- Know what actions we can take as individuals and organisations to prevent and respond to child sexual exploitation in travel and tourism.
- Guidance for suspected cases.
- Build networks with other people and organisations.
- Share experiences and exchange ideas on practices how to train staff and encourage guests and customers to engage.

#### **Short summary of workshop results**

- The participants demonstrated an active interest in learning about the topic.
- During the workshop the participants were comfortable to ask questions and share their ideas and experiences. This contributed to a positive and interactive learning environment.
- The participants were keen to build connections with representatives from other tourism companies which resulted in valuable discussions during the sessions, working groups and break times.

**Photographic summary of the workshops:**



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## Impressions from the workshops:



#### 4. KEY LEARNINGS & NEXT STEPS

With regard to the sustainability of the destination workshops, it was an important step to plan a follow-up event. This can ensure intensive aftercare, which was sometimes not sufficiently developed in previous events. This digital follow-up event will take place approximately six months after the destinations workshop.

The workshop was very well perceived by the participations (rating: 4.6/5 stars). The participants confirmed that their wishes and expectations were met.

##### **Digital Follow-up Meeting**

Wednesday, 25 September from 11 am to 12 pm